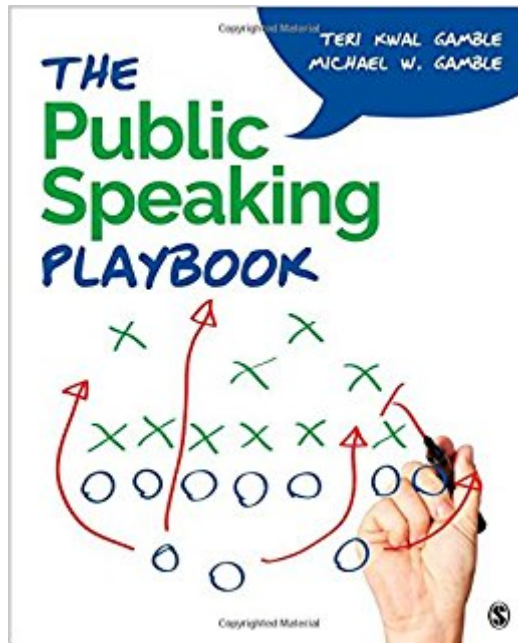




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# The Public Speaking Playbook



## Synopsis

Learn to speak in public without breaking a sweat! The Public Speaking Playbook coaches students to prepare, practice, and present their public speeches to their highest level. With a focus on actively building skills, Authors Teri Kwal Gamble and Michael W. Gamble train students in the fundamentals of the public speaking process using frequent interactive exercises that allow students to practice and improve their public speaking. Students want to put their skills into practice quickly, so the Playbook gives them the essentials in brief learning modules that focus on skill-building through independent and collaborative learning activities. As students master their skills, they are also encouraged to think critically about what it means to "play fair" in your public speaking with a focus on diversity, ethics, and civic engagement.

## Book Information

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## Customer Reviews

Teri Kwal Gamble (PhD, New York University; MA and BA, Lehman College, CUNY) is a professor of Communication at the College of New Rochelle, a professional writer of education and training materials, and the co-author of numerous textbooks and trade books. Her most recent publications are the 11th edition of the bestselling text she co-authored with her husband Mike, *Communication Works* (2013; McGraw-Hill), and *Leading with Communication* (©2013; SAGE). Teri and Michael have co-authored numerous textbooks, including *Leading with Communication* (©2013; SAGE), *Communication Works* (©2013; McGraw-Hill), *Sales Scripts that Sell* (©2008; AMACOM), *The Gender Communication Connection* (Houghton Mifflin), and *Public Speaking in the Age of*

Diversity (Allyn & Bacon). Co-founders of Interact Training Systems, a consulting firm that conducts seminars, workshops, and short courses for business and professional organizations across the United States, they also produce training and marketing materials for sales organizations. Michael W. Gamble (PhD, New York University; BA and MFA, University of Oklahoma) is a professor of Communication at New York Institute of Technology. He has served as an officer at and taught Leadership Skills for the US Army Infantry School during the Vietnam War. Teri and Michael have co-authored numerous textbooks, including Leading with Communication (©2013; SAGE), Communication Works (©2013; McGraw-Hill), Sales Scripts that Sell (©2008; AMACOM), The Gender Communication Connection (Houghton Mifflin), and Public Speaking in the Age of Diversity (Allyn & Bacon). Co-founders of Interact Training Systems, a consulting firm that conducts seminars, workshops, and short courses for business and professional organizations across the United States, they also produce training and marketing materials for sales organizations.

There are so many grammatical errors and typos in this textbook it is ridiculous. Some of the chapters are difficult to read because of the amount of typos. I don't understand how this got published or why colleges use this textbook.

\$54.95 for a spiral bound book that didn't even HAVE the spiral binding when I received it? Honestly. The book itself is great, but the price is awful. Honestly, for a \$50 more I could buy all 7 Harry Potter books new, and they consist of HUNDREDS more pages and since they're NEW will actually be BOUND PROPERLY. Only reason it's even getting two stars is because the content of the book is excellent. Props to the author, but this is just another extortion from the big education publishers. Price to performance wise the price is downright criminal.

I purchased the electronic version of this book. Unfortunately the table of contents lists headings, but not chapter numbers. The chapters do not seem to be organized in the most efficient arrangement for teaching. The "playbook" analogy is played out. Finally, this book is riddled with typos.

I bought a used loose-leaf copy and it came in just as expected. It looked brand new, none of the pages were bent or written on, and none of the pages were missing. Fits perfectly in a three inch binder.

Perfect!!!!

Good condition

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